



Ladies Business Class

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LBC Congress „Opening”

Date: 26th of February, 2015

Place: Monopol Hotel, Katowice

COOPERATION PARTNER OFFER

ABOUT US...



Ladies Business Class is an elite and prestigious network of business-use, dedicated to professionally active women. The aim of our Foundation is to support the personal development and promotion of women entrepreneurs who know their value, have clearly defined objectives are fully professional and aware of their competence and therefore constantly want to develop.

In practice, it is a platform to **build long-term relationships**, business associate, promotion, development, support and advertising. It's a place where you can use almost **the highest potential in business**: a right relationship with well-chosen, the elite group of decision makers in business matters.

Our **Business Class Ladies** are women of great class in action, who like challenges, taking care of efficiency initiatives, beautiful, smart and successful in every area of their life.

ABOUT CONGRESS...



Ladies Business Class

In response to the demand of many women located in senior management positions, and in the wake of the statutory objectives of the Foundation Ladies Business Class, we have decided to organize the **LBC Congress "OPENING"** ..

'OPENING' - OPEN interpreted as:

new **opening**

the **opening** of the Foundation - New Quality meetings for Women with Class

I say **openly** what I think

opening yourself to the new ideas and innovation

openness to others, Members, Partners, Foundation Supporters

opening up to new knowledge or update

The main idea of the LBC Congress 'OPENING' is to be undoubtedly interesting but also topics will touch innovations, news, openness, - something new, - from the beginning, - in a new way ..

New methods, new actions, new ways, new approach, a new look but also open attitude, open communication, openness in sharing experience.

Among the speakers will be representatives of the huge business and the wise teachings ...

The great flow of practice with the theory ...

Admission to the LBC Congress 'OPENING' is available only on the basis of a **personal invitation**.

The planned number of participants: **80 - 100 Ladies**

For the Congress we have invited those Business Class Ladies, who are representative of both the business world and the academic institutions, the private sector and the public.

Major international organizations and small Polish entities. Ladies are the common denominator, that is, women - often holding the highest authority in the organization, the level of CEO, CFO, CIO, CMO, PM, VP, Financial Director, Managing Director, HR Manager, Manager, Owner, Member of the Supervisory Board.

Until now, Ladies graced us - representing the following sectors: energy, mining, metallurgy, finance, sales, PR, the fashion, art, media, law, entertainment, HR, scientific, manufacturing, cosmetics, health and public administration.

Congress LBC "OPENING" will provide an unique opportunity to:

- exposure of your brand among potential customers,
- exceptional occasion to meet the women opened to the new projects and solutions,
- establish new contacts with decision makers,
- strengthen existing relationships,
- build the image of a modern and open partner in business.

If you represent a company, whose part of its strategy is the business development among professional women and to build a relationship with them, we invite you to **consider partnership** with **LBC Congress 'OPENING'** by selecting one of the following packages whose names are taken from the classic sages language - Latin ..

It is the combination of **classic and modern, opening and innovation** will be the main idea of the upcoming LBC Congress 'OPENING'.

..Bonus - Melior - Optimus ..

PACKAGE "OPENING - BONUS"

As part of the **Package "OPENING - BONUS"** we may guarantee the following privileges:

- Title of the Ladies Business Class **Congres Partner**
- Ability to participate **2 persons** in organized 26th of February, 2015 LBC Congress 'OPENING' - the participation may be used by the Partner or transmitted as an invitation to other Business Class Ladies in the area of its business relationships,
- **Advertising** on the website - enable placing partner's name or the name of the partner company, a detailed description of the activities and the logo on the LBC www.ladiesbusinessclass.org with emphasis on the role of LBC Congress Partner,
- Partner's **logo in congress materials** which will be distributed,
- Partner's **logo on promotional screens** at congress, slides, presentations
- Distribution of **information about participation** via Business Classletter and LinkedIn
- **Link to a partner's website** - we provide the possibility of placing a link on the page www.ladiesbusinessclass.org redirected to a Partner's website,

- Access to the **exclusive and prestigious communities** Business Class Ladies - enable business networking, building relationships and business associate,
- The ability to dispose of the name and logo of the Foundation Ladies Business Class with Partner with Congress granted the title of 'OPENING' Ladies Business Class on its website

Cost of partnership deals for OPENING BONUS Package is PLN 3,000 (+ VAT)

PACKAGE "OPENING - MELIOR"

As part of the **Package "OPENING - MELIOR"** we may guarantee all the privileges listed in the Package OPENING - BONUS plus:

- Possibility to exhibit the **information stand** in close proximity to the Congress Hall during the LBC Congress 'OPENING',
- Distribution of promotional materials for the participants of the Congress,
- Ability to attend **3 persons** in organized February 26, 2015 LBC Congress 'OPENING' - the participation may be used by the Partner or transmitted as an invitation to other Business Class Ladies in the area of its business relationships.

The cost of the partnership for Package Deals OPENING - MELIOR is PLN 4,000 (+ VAT)

PACKAGE "OPENING - OPTIMUS"

As part of the Package "OPENING - OPTIMUS" We guarantee all the privileges mentioned in the Package OPENING OF BONUS and MELIOR plus:

- Ability to co-create two articles of the periodic publication in the materials distributed via Business Classletter and LinkedIn profile,
- The possibility of participation of **5 persons** in organized February 26, 2015 LBC Congress 'OPENING' - the participation may be used by the Partner or transmitted as an invitation to other Business Class Ladies in the area of its business relationships.

If you are interested in being the Partner, please contact with the Foundation

(mailto: office@classladies.org)

We invite you to cooperation ...